

ROLE OF MUSEUMS IN TOURISM DEVELOPMENT

(In the case of Kashkadarya region)

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Abstract

This article talks about the importance of museums in the development of tourism in Kashkadarya region. By analyzing the existing legal bases for the organization of museums and further development of their activities, an attempt was made to reveal the existing specific aspects of the importance of museums in the development of tourism in Kashkadarya region.

Keywords: Kashkadarya region, tourism, tourist, development, museums, "Shahrisabz" museum reserve, "Vatanparvar" park.

TURIZM SOHASINI RIVOJLANISHIDA MUZEYLARNING O'RNI (Qashqadaryo viloyati misolida)

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Annotatsiya:

Ushbu maqolada Qashqadaryo viloyatida turizmni rivojlanishida muzeylarning ahamiyati haqida so'z boradi. Bunda muzeylarni tashkil qilish va ularning faoliyatini yanada rivojlantirish bo'yicha mavjud huquqiy asoslar tahlil qilingan holda, Qashqadaryo viloyatida turizmni rivojlanishida muzeylarning ahamiyati bo'yicha mavjud o'ziga xos jihatlarini ochib berishga harakat qilingan.

Kalit so'zlar: Qashqadaryo viloyati, turizm, sayyoh, rivojlanish, muzeylar, "Shahrisabz" muzey qo'riqxonasi, "Vatanparvar" bog'i

Introduction

Museums are of great importance in the development of tourism. Museums tell about the past, customs, traditions, values of that country, achievements in the past, and the past days of the nation. opens. The ability of aesthetic artistic perception, which arises as a result of studying the activities of museums, arouses in people the desire to reflect the world, its creatures, events,



and processes in the environment in various forms. Museums are also very useful in creating feelings of pride in people. Because everyone thinks about the achievements of their ancestors, the discoveries they invented, the many priceless works that were written down, and the various unique paces that reveal the way of life of the people. If he is, he is very proud of being a descendant of these ancestors.

The Law of the Republic of Uzbekistan "On Museums", approved by the Decree of the President of the Republic of Uzbekistan No. PF-4947 dated February 7, 2017 "Five priority areas of development of the Republic of Uzbekistan in 2017-2021 The State program on the implementation of the Strategy of Actions in the "Year of supporting active entrepreneurship, innovative ideas and technologies" - on events" dated May 31, 2017 No. PQ-3022 and the Cabinet of Ministers of the Republic of Uzbekistan dated December 11, 2017 "On improving the activities of state museums and strengthening the material and technical base in 2017-2027 After the decisions No. 975 on approval of the program of comprehensive measures on

It is known that currently, great importance is attached to the development of tourism in our country. The tourism sector is being radically reformed, and a number of measures, decisions, and decrees are being adopted for its development. Execution of the Decree of the President of the Republic of Uzbekistan "On additional organizational measures to create favorable conditions for the development of the tourism potential of the Republic of Uzbekistan" [3] No. PF-5326 of February 3, 2018 a number of tasks were defined in order to increase the effectiveness of the State Committee for Tourism Development of the Republic of Uzbekistan, to strengthen its role in attracting foreign investments in the tourism sector, and to develop domestic tourism [4].

The basis of museum tourism is the development of museum communication, the expansion of audience visits, and the increase of its income on this basis. Commenting on this, he said, "In solving the population's employment, we should use the great opportunities for the development of tourism. For this purpose, it is necessary for the recently established State Tourism Development Committee to direct its funds and foreign investments to the development of infrastructures that meet international standards" [5]. At the moment, a number of exemplary works are being carried out on the fundamental reform of the sphere of culture and art. As a logical continuation of these works, works on the establishment of museum-reserves in Kashkadarya, Surkhandarya, Navoi, and Fergana regions have been determined" [6].

In recent years, the changes being carried out in the field of museology in the Kashkadarya oasis are gaining importance in determining the place of the region in the economic and social sphere in our country. In particular, the new exhibition of the Amir Temur Museum of Material and Cultural History in Shahrisabz and the Maqom Museum, the State Museum of Kashkadarya Regional History and Culture in Karshi, the Abdulla Oripov and the Museums of the Victims of Catagon are the product of a perfectly designed concept and a high aesthetic approach.

Based on the decision of the Cabinet of Ministers of the Republic of Uzbekistan No. 452 of September 24, 2004 on the preparation and holding of the 2700th anniversary of the city of Karshi, the museum of local studies of the Kashkadarya region has been operating. Ja



Abdulaziz Madrasah was also included in the renovation program, and renovation works were carried out. In 2004, on the basis of the manuscripts collected at the State Museum of History and Culture of Kashkadarya Region, the "Catalogue of Oriental Manuscripts in the Museum of Local Studies of Kashkadarya Region" written in French was published in Rome [7].

The exposition and funds of the museum of material culture history named after Amir Temur, Shahrisabz city, Kashkadarya region, was built in the 16th century and operated in the complex of the Chubin madrasa, included in the list of "Universal values" of UNESCO. Museum expositions are placed in 14 halls covering the historical development processes of the area. In recent years, the great attention paid to tourism has been reflected in this region. E-disks of popular scientific films with information about the historical monuments of Shahrisabz were prepared for tourists in Russian and English, brochures, photos and booklets were published, cooperation with several tourist organizations was strengthened [8].

During the Timurid era, Shahrisabz fortress was one of the leaders in Movarounnahr in terms of size. We read this in Baburnoma: "... there is no better noshpot than Andijan's noshpot. "After Samarkand and Kesh fortress, there is no greater fortress in Movarounnahr" [9].

In the museum, extensive excursion programs have been prepared on the history of Amir Temur and the culture of the Timurid period. In this section, on the topic "Features of the Kashkadarya school of architecture (history and problems of the restoration of historical monuments)", research was conducted on the study of the rich material and spiritual heritage of the time of Sahibgiron Amir Temur. As a result of scientific research, 10,535 exhibits stored in the fund belonging to the department of Amir Temur and the Timurid era culture history were analyzed, and cooperation with the scientific team of the University of Bordeaux in France was established [10].

In April 2016, in order to properly celebrate the 680th anniversary of Amir Temur, renovation and improvement works were carried out in the city of Shahrisabz in accordance with the decision of the Cabinet of Ministers of the Republic of Uzbekistan No. 31 dated February 20, 2014. The city of Shahrisabz is located on the Great Silk Road, where 14 of the cultural heritage objects were repaired, restored and beautified [11].

"Shahrisabz" museum-reserve, paragraph No. 40689 of the decision of the President of the Republic of Uzbekistan Sh. Mirziyoyev of December 19, 2018 "On measures to radically improve activities in the field of protection of tangible cultural heritage objects" and the Cabinet of Ministers It was established on the basis of the decision No. 443 of May 30, 2019 [12].

During the years of independence, preservation and promotion of the material and spiritual heritage of our nation became one of the priority tasks. As a result of the reforms carried out in this regard, a number of architectural monuments located in the cities of Samarkand, Bukhara, Khiva and Shahrisabz were included in the list of UNESCO's "World Heritage".

The experience of creating a historical ethnographic environment in objects of material cultural heritage, revealing the spirit of the era through exhibits is widely used today in our country as well as in world museology. In particular, the effective activity of the Bukhara State Museum-Reserve, Khiva State Museum-Reserve, Samarkand State Museum-Reserve is a vivid example of this [13].



Shahrisabz state museum-reserve is in compliance with the UNESCO Convention "On the Protection of the Universal Cultural and Natural Heritage" and the Republic of Uzbekistan "On Museums" and "On the Preservation and Use of Cultural Heritage Monuments" was established based on the laws of This museum-reserve was supposed to contain 6 objects of the historical center included in the list of "World Heritage" of UNESCO, 1 object of tangible cultural heritage of republican importance [14].

The exhibition dedicated to the 75th anniversary of the victory in World War II by the Museum of Regional History and Culture in the "Patriotic Park" of Karshi city, the modern and creative approach to museology, new views, and the experience of world museology were put into practice for the first time in the oasis. showed [15]. In the exhibition, for the first time, the history of military work in Uzbekistan from the earliest times to the present will be covered step by step and on the basis of a wide range of historical sources - archaeological finds, manuscripts, archival documents, periodical press and literature. the materials of the state museum of history and culture of the region and the material and culture history museum named after Shahrisabz city Amir Temur are used to cover the history of defense [16].

In 2020, the total number of museums in our country was 105. Of these, the number of museum branches is 49. This indicator was in 2005

Considering that it was 99 in 2000 and 88 in 2000, the growth in this area is evident. 3 of the museums are located in Kashkadarya region, 2 in Surkhandarya region. The number of visitors to museums is 1515.8 thousand people, and a certain part of them are tourists [17].

In conclusion, it can be said that in the years of independence, great reforms were implemented in order to develop museum work in Uzbekistan. As a result of these reforms and activities, the number of republican museums and exhibits and museum visitors increased. This is clearly visible in the activities of museums of Kashkadarya region. The employees of the historical museums located in the oasis have become active participants in the scientific conferences and exhibitions organized by the initiative of UNESCO. As a result of the development of museum activities, the number of tourists among the visitors has also increased. This directly contributed to the growth of tourism in our country.

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