

# BLENDED TEACHING: COMBINING TRADITIONAL AND DIGITAL METHODS

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## Abstract

The teaching process is constantly developing and enriched with new methods and technologies. Traditional teaching methods are mainly based on the teacher presenting information and students receiving it. However, with the rapid development of digital technologies, new opportunities have appeared in the educational process. Blended learning, that is, combining traditional and digital methods, has become an integral part of the modern education system. This article provides information on the importance, benefits, challenges, and practical applications of blended learning.

**Keywords:** Blended learning, digital technologies, materials, effective teaching, interactive platforms, tests, modern education.

## Introduction

Blended learning is an educational method that combines digital technologies with traditional classroom teaching methods. In this method, students get acquainted with additional materials through digital platforms, while receiving the information given by the teacher in class. For example, online video lessons, interactive tests, and other digital resources provide additional learning opportunities for students. Thus, blended learning provides a more interesting and effective learning process for students. Traditional teaching methods are often based on the teacher's active participation in the lesson and direct communication with students. These methods include the use of textbooks, lectures, group discussions and practical exercises. Traditional methods allow the teacher to share his knowledge and experience with students. However, these methods can sometimes be boring for students and can reduce their motivation. Digital teaching methods, in turn, are implemented by incorporating technologies into the educational process. Online courses, interactive platforms, virtual classrooms and other digital resources create a wide range of opportunities for students. Digital learning methods allow students to study at their own time and convenience. As a result, students have the opportunity to manage their own learning process and study according to their specific needs.[1]

There are several advantages of blended learning. First, this method makes the learning process more interesting and interactive for students. When digital resources are added to alleviate the difficulties of traditional methods, students are more interested in consolidating their knowledge and learning new information.[2]

Blended learning creates opportunities for students to be self-directed. They can study at their own time and in their own environment, which develops their ability to think independently. Blended learning also benefits teachers. Teachers will be able to plan lessons more effectively



and adapt the teaching process to the needs of their students. By using digital resources, teachers can communicate more effectively with students. This gives teachers the opportunity to update their knowledge and conduct lessons that include new pedagogical methods. However, there are also a number of challenges in blended learning. First, it is important to prepare teachers to adopt and use digital technologies effectively. Not every teacher has the same level of knowledge in using digital resources, which can cause problems in the teaching process. Also, students may have difficulty mastering digital technologies.[3]

Second, time management can be difficult for students in blended learning.

With so many digital resources, students may not know how to allocate their time. This, in turn, can reduce efficiency in the study process. Also, some students may prefer traditional teaching methods, which may cause problems in blended learning. Blended learning is used in practice in various fields. For example, universities are developing blended learning programs, which create more interesting and effective learning opportunities for students. Also, blended teaching methods are being introduced in schools. School teachers are trying to communicate more effectively with students using digital resources in classes. Another example of blended learning is online learning platforms. Through these platforms, students are able to study at their own time and in their own environment. For example, platforms like Coursera, edX and Udemy offer a wide range of courses for students. Through these platforms, students can study according to their interests and acquire new knowledge.[4]

### **Conclusion:**

Blended learning allows you to make the educational process more interesting and effective by combining traditional and digital methods. This method creates an opportunity for self-management for students and helps teachers to update their knowledge. However, there are also a number of challenges in blended learning. Therefore, it is important that teachers and students prepare for the successful use of this method. In the future, blended learning is expected to become an integral part of the educational process. This helps to improve the quality of education and create more interesting learning opportunities for students.

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