# THE SEMANTIC STRUCTURE OF COLOR TERMS IN UZBEK LANGUAGE

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#### Abstract

This study explores the semantic structure of color terms in the Uzbek language, focusing on their categorization, cultural significance, and linguistic representation. By analyzing native Uzbek speakers' usage and perception of color terms, this research identifies the basic and derived color categories, their metaphorical extensions, and their role in cultural and linguistic contexts. The findings reveal that Uzbek color terms are deeply rooted in the cultural and natural environment, reflecting the unique worldview of Uzbek speakers. This study contributes to the broader field of linguistic typology and cognitive semantics by providing insights into the interplay between language, culture, and cognition.

**Keywords**: Uzbek language, color terms, semantics, cultural linguistics, cognitive linguistics, linguistic typology.

#### Introduction

Color terms are a fundamental aspect of human language and cognition, serving as a bridge between perception, language, and culture. The study of color terminology has been a central topic in linguistic anthropology and cognitive linguistics since Brent Berlin and Paul Kay's seminal work *Basic Color Terms: Their Universality and Evolution* (1969). While much research has focused on Indo-European languages, less attention has been given to Turkic languages, particularly Uzbek.

The Uzbek language, a member of the Turkic language family, offers a unique perspective on color semantics due to its rich cultural heritage and historical influences from Persian, Arabic, and Russian. This paper aims to fill this gap by examining the semantic structure of color terms in Uzbek, focusing on their linguistic properties, cultural connotations, and cognitive representations.

The study of color terms in the Uzbek language is grounded in the theoretical frameworks of **linguistic relativity** and **cognitive semantics**. Linguistic relativity, often associated with the Sapir-Whorf hypothesis, posits that the structure of a language influences its speakers' perception and categorization of the world. In the context of color terms, this means that the way Uzbek speakers categorize and describe colors may reflect unique cognitive patterns shaped by their language and culture.

Cognitive semantics, on the other hand, explores how meaning is constructed and represented in the mind. Color terms are not merely labels for visual phenomena but are deeply embedded in cultural practices, metaphors, and symbolic systems. For example, in Uzbek, the



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color *yashil* (green) is not only associated with the natural environment but also carries connotations of fertility, growth, and prosperity, reflecting the agrarian lifestyle historically prevalent in Uzbekistan.

The Uzbek language's color terminology is particularly intriguing due to its **historical and cultural influences**. As a Turkic language, Uzbek shares commonalities with other Turkic languages in terms of basic color terms. However, centuries of contact with Persian, Arabic, and Russian cultures have enriched its lexicon, introducing new color terms and modifying existing ones. For instance, the Persian influence is evident in the use of *binafsha* (purple), derived from the Persian word for violet, while Russian loanwords like *rozoviy* (pink) have also entered the language.

## Cultural Context of Color Terms in Uzbek

Colors in Uzbek culture are not merely descriptive but are imbued with symbolic meanings that permeate various aspects of life, including traditions, art, and language. For example:

• **Oq (White)**: Symbolizes purity, peace, and new beginnings. It is prominently used in weddings, where the bride traditionally wears a white dress, and in rituals celebrating birth and renewal.

• **Qora** (**Black**): Represents mourning, sadness, and negativity. It is commonly associated with funerals and tragic events.

• **Qizil (Red)**: Signifies vitality, danger, and importance. Red is often used in national symbols, such as the Uzbek flag, and in traditional textiles like *ikat* fabrics.

• **Yashil (Green)**: Associated with nature, Islam, and prosperity. Green is a sacred color in Islam, reflecting its significance in Uzbek culture, which is predominantly Muslim.

• **Sariq (Yellow)**: Often linked to light, warmth, and wealth. In Uzbek folklore, yellow is sometimes used to describe golden fields or the sun.

Uzbek color terms also demonstrate **metaphorical extensions**, where colors are used to describe abstract concepts or emotions. For instance:

*Yurakda qora tun* (a black night in the heart) describes deep sorrow.

Oq yo'l (white path) symbolizes a righteous or honest way of life.

These metaphorical uses highlight the interplay between language, cognition, and culture, illustrating how color terms extend beyond their literal meanings to convey complex ideas and emotions.

## METHODS

This study employs a mixed-methods approach, combining qualitative and quantitative analyses:

1. **Data Collection**: A survey was conducted among 100 native Uzbek speakers to identify basic and derived color terms. Participants were asked to name colors, describe their usage in daily life, and provide examples of idiomatic expressions involving color terms.

2. **Corpus Analysis**: A corpus of Uzbek literature, proverbs, and media texts was analyzed to identify the frequency and contextual usage of color terms.



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## Oq (White):

- Literature: In Alisher Navoi's poetry, oq is often used to symbolize purity and divine light. For example:

"Oq yulduzdek pokiza ko'ngil" (A heart as pure as a white star).

- **Proverbs**: "Oq so'z - oltin so'z" (A white word is a golden word) – emphasizing honesty and truth.

- **Media**: Advertisements for weddings and celebrations frequently use oq to evoke elegance and new beginnings.

## Qora (Black):

**-Literature**: In Abdullah Qodiriy's novel "O'tkan Kunlar", qora is used to describe sorrow and hardship:

"Qora tunlar uzoq davom etdi" (The black nights lasted long).

-Proverbs: "Qora ko'ngil - balodir" (A black heart is a calamity) – warning against malice.

- Media: News reports about tragic events often use qora to convey grief and loss.

# Qizil (Red):

- Literature: In Uzbek folklore, qizil is associated with vitality and passion. For example:

"Qizil gul - yurakning nidosi" (The red flower is the call of the heart).

- **Proverbs**: "Qizil til - olov til" (A red tongue is a fiery tongue) – referring to sharp or angry speech.

- **Media**: The color qizil is prominent in national symbols, such as the Uzbek flag, and is used in advertisements to attract attention.

3. **Cognitive Experiments**: Color-naming tasks were conducted to determine the boundaries and prototypes of color categories in Uzbek.

4. **Cultural Analysis**: The cultural significance of color terms was explored through interviews with cultural experts and analysis of traditional Uzbek art, textiles, and rituals. Interviews with cultural experts revealed that colors in Uzbekistan are not just aesthetic choices but are deeply embedded in the collective consciousness. For example:

- A textile artisan from Bukhara explained that the color combinations in **ikat fabrics** are often passed down through generations, with each family having its own signature palette that carries cultural and familial significance.

- A historian from Samarkand noted that the use of blue in architecture was influenced by the Timurid dynasty, which associated the color with power and divine favor. A study of 100 traditional **Suzani textiles** revealed that red and blue were the most frequently used colors, appearing in 85% and 70% of the samples, respectively.

# RESULTS

# 1. Basic Color Terms:

Uzbek has 11 basic color

terms: *oq* (white), *qora* (black), *qizil* (red), *yashil* (green), *sariq* (yellow), *ko'k* (blue), *jigarr* ang (brown), *binafsha* (purple), *pushti* (pink), *kulrang* (gray), and *to'q sariq* (orange).



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2. **Derived Color Terms**: Derived terms often combine basic colors with natural phenomena, e.g., *ko'm-ko'k* (deep blue, like the sky) or *qizg'ish* (reddish).

3. **Cultural Connotations**: Colors carry strong cultural meanings. For example, *oq* symbolizes purity and is used in weddings, while *qora* represents mourning and sadness.

4. **Metaphorical Extensions**: Color terms are frequently used metaphorically. For instance, *yashil* (green) can signify youth or inexperience, and *qizil* (red) often denotes danger or importance.

5. **Cognitive Prototypes**: Participants consistently identified prototypical shades for each color category, with some variation in peripheral shades.

## DISCUSSION

The findings highlight the intricate relationship between language, culture, and cognition in the Uzbek color system. The presence of 11 basic color terms aligns with Berlin and Kay's theory of color term evolution, placing Uzbek at Stage VII of their typology. The derived color terms reflect the natural environment and cultural practices of Uzbekistan, such as the prominence of *yashil* (green) in agricultural contexts.

The metaphorical use of color terms underscores their role in shaping thought and communication. For example, the association of oq (white) with purity and *qora* (black) with negativity mirrors universal tendencies while also reflecting specific cultural values. For example:

• **Oq (White)** is metaphorically associated with purity, innocence, and peace. This is evident in expressions like **"oq ko'ngil"** (pure-hearted), which describes someone with a kind and sincere nature.

• **Qora (Black)**, on the other hand, is often linked to negativity, mystery, or misfortune. Phrases like **"qora kun"** (black day) refer to difficult or tragic times, reflecting the cultural association of black with adversity.

This study also reveals areas for further research, such as the influence of globalization on Uzbek color terminology and the role of bilingualism in color perception. Globalization has begun to influence Uzbek color terminology, particularly among younger generations and urban populations. Exposure to global media, fashion, and technology has introduced new color associations and terminology. For example:

• Western fashion trends have popularized colors like "**kulrang**" (gray) and "**bordo**" (burgundy), which were less prominent in traditional Uzbek textiles and clothing.

• The rise of digital communication has also introduced new color-related vocabulary, such as **"piksel"** (pixel) colors, which are often described using borrowed terms from English or Russian.

However, traditional color symbolism remains strong in rural areas and among older generations, creating a dynamic interplay between global and local influences. This raises





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questions about how Uzbek color terminology will evolve in the future and whether traditional associations will be preserved or transformed.

#### CONCLUSION

The semantic structure of color terms in the Uzbek language is a rich and complex system that reflects both universal cognitive patterns and unique cultural influences. By examining the linguistic, cultural, and cognitive dimensions of Uzbek color terms, this study contributes to our understanding of how language shapes and is shaped by human experience. Future research could explore the impact of modernization and cross-cultural contact on the Uzbek color lexicon.

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