

JOURNALISM IN TURKEY

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Abstract

In the Turkic language region, the field of journalism is moving towards its complex and multifaceted development. This field plays an important role not only as a means of dissemination of information, but also in the coverage of all aspects of the life of society. Journalism serves as the main tool in shaping the minds of the population, highlighting the changes that are taking place in areas such as culture, politics, economics, social life.

Keywords: Turkic languages, journalism, Press, society, culture, politics, economics, manipulation, modern demand, standards.

Introduction

The history of journalism in the territory of Turkic languages is long and rich. Journalism in the area developed primarily in the late nineteenth and early twentieth centuries. The emergence and widespread circulation of the print press of the time marked the main directions of journalism. While more political and social topics were covered in the early stages of Journalism, later its scope expanded and also covered areas such as Culture, Sports, Economics. In the modern era, with the development of journalistic technologies and the expansion of the media, new formats have emerged. The Internet and digital platforms have radically changed the forms and styles of journalism. Online journalism is also developing rapidly in the Turkic language area. This increased the speed of information, the reach of the general public, and the potential for interactivity. At the same time, issues of quality and ethics of journalism are also gaining importance.[1]

One of the main tasks of journalism is the open and clear coverage of reality. This, in turn, depends on the professional knowledge and qualifications of journalists, on their moral principles. Specialists working in the field of journalism in the territory of Turkic languages are constantly improving their skills and trying to adapt to modern requirements and standards. At the same time, the work of educational institutions and scientific centers is also developing in the field of journalism, which serves to train a new generation of journalists. One of the main problems facing journalism is the issue of reliability and veracity of information. Cases such as fake news, manipulations and censorship negatively affect the reputation of journalism. In the Turkic language region, there are similar problems, and legal and social measures are being implemented to eliminate them. Journalists strive to maintain independence and strong moral principles in their activities.[2]

Journalism is not only a means of dissemination of information, but also plays an important role in ensuring social justice in society, protecting human rights and supporting democratic processes. Journalists in the Turkic language area often operate in complex political and social situations, serving to reveal the truth and bring together different segments of society. This

further increases the social responsibility of journalism. Also important in the field of journalism are innovations and the introduction of new technologies. Opportunities such as artificial intelligence, big data analysis, multimedia and interactive content creation increase the effectiveness of journalism. Journalists in the Turkic language area are strengthening the quality and impact of information through the use of these technologies in their work. Cooperation in journalism and the exchange of international experience also play an important role. Journalists in the Turkic language region are working with various international organizations, media companies and professionals to strengthen their place in the global information space. This will help improve the quality of journalism and introduce new approaches.[3]

Further developments and developments in journalism are expected in the future. The rapid progress of Information Technology, the expansion of social networks and the change in audience requirements will bring new forms and styles of journalism to the surface. Specialists working in the field of journalism in the territory of Turkic languages adapt to these processes and seek to strengthen their place in the modern information field.[4]

Conclusion:

Thus, in the territory of Turkic languages, the field of journalism is gaining its place not only as a means of dissemination of information, but also as an important factor in the development of society. This area is constantly changing, creating new opportunities and problems. Journalists, on the other hand, continue to form the consciousness of society with their activities, to cover reality and to promote democratic values.

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