

COLOR HARMONY IN FINE ARTS AND ITS PSYCHOLOGICAL EFFECTS

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Abstract

The role of colors in the expression of the most subtle and complex aspects of the human spirit of Fine Art is incomparable. Through colors, artists express their feelings, thoughts and worldviews, deeply affecting the viewer's heart. Color harmony, on the other hand, is the primary means of this expression process. The harmony, harmony and contrast of colors create the aesthetic beauty of a work of Art, give it a soul and enhance its psychological impact. Color harmony is not only the juxtaposition of colors, but also their influence on the human mind, emotions and psyche. For this reason, a deep understanding of color harmony is one of the most important aspects of visual art.

Keywords: Fine Arts, color harmony, monochromatic, analogy, complementary, triadic and Tetradic color harmonies, art.

Introduction

The concept of color harmony is broad and complex, and it is the creation of aesthetic and psychological effects through the harmony and complementarity of colors. How colors interact, which colors are used together determine the mood, content and emotional tone of the work. There are different forms of color harmony that have different effects on the artwork. Among the main forms of color harmony can be seen monochromatic, Analogic, complementary, triadic and Tetradic color harmonies. Each form has its own emotional and aesthetic characteristics and is applied according to the creative goals of the artist. Monochromatic color harmony consists of different tones and shades of the same color, giving the work a uniform but deep and rich look. This type of harmony is mainly effective in creating a calm, gentle and meditative mood. Works created using monochromatic colors give the viewer a feeling of peace and tranquility, do not tire their eyes and gently express the feeling. The analogous color harmony is made up of colors that lie close together within the color range. These colors complement each other well and look natural. Works created using Analogic colors reflect a warm, comfortable and vitality-rich mood. For example, the combination of green, yellow green and yellow is perceived as a symbol of nature and growth. Analogic color harmony is used in art to express more warmth, joy and harmony.[1]

Complementary color harmony, on the other hand, consists of a combination of colors that are located opposite each other within the range. These colors create a strong contrast when used together, giving the work vitality and drama. Works created using complementary colors will

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often be designed to attract attention, increase emotional strength, and highlight important points of content. For example, the combination of red and green, blue and orange creates a strong visual effect in a work of art. Triadic color harmony is formed by the arrangement of three colors at equal distances within the color range. This harmony provides balance along with the characteristic contrast of colors. Works created using triadic colors look lively, colorful and harmonious. This Color Harmony gives the artwork a sense of dynamism and movement, capturing the viewer's attention.[2]

The Tetradic color harmony is composed of four colors, which consists of the harmony of two pairs of complementary colors. This complex color combination gives the work richness, depth and variety. Works created using Tetradic color harmony are often used to express complex emotions, creating multi-layered content. This Color Harmony is seen in art as more modern and experimental.[3]

The psychological effect of Colors is directly related to the emotions and psyche of a person. Each color has its own emotional and psychological effects, evoking different states in the human mind. Red is perceived as a symbol of energy, strength, passion and excitement. It accelerates blood circulation, attracts attention and encourages movement. For this reason, Red is used in art to represent strong dramatic situations, to reflect power and action. And blue is a symbol of peace, tranquility and confidence. It calms a person, reduces stress and helps to accumulate thoughts. The psychological effect of blue color encourages a person to calm down, to meditate. Therefore, Blue is widely used in creating a calm and gentle atmosphere in works of art. Yellow represents joy, warmth and creativity. It raises the mood, gives energy and attracts attention. The psychological effect of yellow will delight a person, increase his creative activity. For this reason, yellow is used a lot in art in bright, cheerful and vital works. Green is perceived as a symbol of nature, peace and recovery. It will relax the eyes, reduce stress and strengthen the sense of balance. The psychological effect of green color motivates a person to tranquility, renewal. In Art, Green is widely used to represent hope, new life and stability. And dark purple symbolizes mystery, spirit and elegance. It evokes the inner world, imagination and philosophical thoughts of man. The psychological effect of purple color provokes a person to think deeply, to mental changes. Artists therefore prefer it to represent mystical and philosophical themes.[4]

Color harmony and the psychological influence of colors are closely related to the overall composition and content of the work of art. The arrangement of colors, their proportions and interaction determine the balance and emotional strength of the work. The artist creates the desired mental state of the work, taking into account their psychological influence on the choice of colors. In this way, Color Harmony becomes one of the most important elements of art, not only as an aesthetic, but also as a psychological tool. The use of color harmony in fine art has been constantly changing throughout history. While artists of the classical period sought to use colors in their natural appearance and balance, in the era of Impressionism and modernism there was a great emphasis on expressing emotions and the subjective world through colors. Today, however, Color Harmony is widely used in line with the artist's individual style, creative purpose, and contemporary trends.[5]



Conclusion:

In conclusion, color harmony and its psychological impact in fine art are important factors that determine the aesthetic and emotional aspects of a work of art. The harmony of colors gives beauty and balance to the work, and their psychological influence controls the feelings of the viewer, forms his mental state. Each color, with its own psychological effect, helps artists to create a certain mood and content. An in-depth study of color harmony and its skillful application ensures that the visual arts are richer, more meaningful, and more impressive. For this reason, colors and their harmony always occupy a central place in art and serve as the most subtle mirror of the human psyche.

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