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STRATEGIES FOR OPTIMAL PERFORMANCE UNDER STRESS AND **PRESSURE**

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Abstract

Basketball is a physically and mentally demanding sport that requires specific strategies to perform optimally under stress and pressure. This article discusses the psychological preparation of athletes, stress management techniques, and strategies for achieving the best results under pressure during the game. Research shows that athletes' stress tolerance and performance can be increased through mental preparation and adapted training methods. It also analyzes the physiological and psychological effects of stress, as well as successful strategies used by various athletes. This study provides scientific and practical recommendations for basketball players to achieve optimal results under stress, based on advanced research in the field of sports psychology.

Keywords: Basketball, stress management, psychological preparation, mental strategies, playing under pressure, sports psychology, competition, concentration.

Introduction

Psychological Preparedness and Stress Management Strategies for Basketball Players under Pressure

Basketball players are athletes who are required to be prepared not only physically but also psychologically. Due to the dynamic and highly competitive nature of the sport, increased levels of stress during games or at critical moments can significantly affect players' performance and decision-making abilities. Therefore, stress management is one of the key factors that determines the overall efficiency and long-term success of an athlete.

Recent developments in sports psychology indicate that for basketball players to achieve optimal performance under stress, their mental resilience, stress tolerance, and ability to make rapid decisions under pressure must be well-developed. Moreover, experienced athletes tend to develop specific strategies for coping with pressure and consciously manage their actions during high-stress moments.

The ability to perform under pressure is not solely a matter of willpower, but is also cultivated through deliberate and structured preparation. Such preparation includes techniques such as attention regulation, visualization practices, training decision-making under stress, and conducting exercises aimed at reducing stress levels. This article explores the impact of stress on basketball players, methods of preventing and managing it, and strategies for achieving optimal performance during gameplay. Furthermore, it discusses the role of coaches in preparing athletes mentally for high-pressure situations.





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1. The Impact of Stress and Pressure on Athletes

Stress directly affects the mental and physical condition of athletes. High levels of stress may result in the following negative outcomes:

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- Decreased focus and increased likelihood of poor decision-making.
- Physical tension and excessive muscle stiffness.
- Fatigue and diminished motivation.
- Increased feelings of insecurity and fear.

Not all athletes experience stress at the same level. Individual psychological traits, along with the athlete's level of experience, play a significant role in stress management.

2. Stress Management Techniques

- Breathing Exercises: Deep breathing techniques are effective in preventing distraction and excessive anxiety. For example, the 4-7-8 breathing method helps reduce stress levels.
- Visualization: Imagining their best performance before a competition helps athletes mentally prepare. Professional basketball players often use visualization to rehearse their actions before the game, which positively influences their outcomes.
- Pre-competition Preparation: Scheduled training sessions and mental readiness reduce stress. Simulating real-game conditions and practicing decision-making under pressure during training can enhance the athlete's performance.
- Cognitive Reappraisal: Viewing stress as a positive rather than a negative factor. Research shows that perceiving stress as a new opportunity has a beneficial impact on athletic performance.

3. Strategies for Achieving Optimal In-Game Performance

- Maintaining Focus: During the game, attention must be directed solely toward the action being performed. Techniques based on mindfulness can be applied for this purpose.
- Adaptive Thinking During Play: If mistakes occur in the first half, they should be analyzed and approached differently in the second half.
- Enhancing Team Spirit: Mutual support among team members helps reduce stress during gameplay.
- Communication with the Coach: Encouragement and motivational feedback from the coach can strengthen athletes' psychological resilience.

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